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Bioenergy Life Science welcomes two celebrity fitness and nutrition experts to this year's ExpoWest

Leading global ribose company will host book signings by JJ Virgin and Jonny Bowden

Bioenergy Life Science is hosting two of this country's most popular fitness and nutrition gurus – JJ Virgin and Jonny Bowden – at its booth #216 during Natural Products Expo West, March 8-10 at the Anaheim Convention Center. Bioenergy Life Science will also hold several great prize drawings and offer attendees samples of many different types of treats made with energy-sustaining ribose.

Celebrity appearances

Best-selling author JJ Virgin has worked with high performance athletes, CEOs, and A-list celebrities from around the world. Her TV appearances on such top-rated shows as the *Dr. Phil Show* and *The Doctors* have brought her household fame. Virgin will sign copies of her 4x4 Workout DVDs in the Bioenergy Life Science booth. The company will also be holding drawings for her books and a gift basket that she has personally created.

Jonny Bowden, PhD, CNS, (aka "The Rogue Nutritionist") is a nationally known expert on weight loss, nutrition and health. He is a frequent guest on television and radio, including *The Doctor Oz Show*. He has also appeared on Fox News, CNN, MSNBC, ABC, NBC and CBS as an expert on nutrition, weight loss and longevity. Bowden will sign copies of his new book, *The Most Effective Ways on Earth to Boost Your Energy*.

Energy-sustaining product samplings

Bioenergy Ribose is quickly gaining the attention of food manufacturers for its health benefits and unique energy functions. Bioenergy Ribose and its sweet taste, already popular in an array of beverages and supplements, can improve the nutritional profile and benefit claims of your food applications.

Stop by Booth #216 to sample:

- Fruit Snack Chews, Dark Chocolate- and Greek Yogurt Cranberry Cinnamon-flavored protein ribose balls with whey crisps
- White and Chocolate Drizzle chewy granola bars.

Learn how products formulated with ribose help to improve energy levels, fight fatigue and boost exercise recovery.

For additional information, visit www.bioenergyribose.com.

Media Note: For more information, or to schedule an interview, contact Media Relations, Inc. at 612-798-7220.

About Bioenergy Life Science, Inc. (www.bioenergyribose.com)

Minneapolis-based *Bioenergy Life Science, Inc.* is the only provider of the pure and patented Bioenergy Ribose. The company has amassed a large body of scientific literature on the uses of Ribose for people across all age and health categories. Bioenergy Ribose is used by millions worldwide in leading functional foods such as energy bars and beverages. Currently, Bioenergy Ribose is included as an ingredient in hundreds of products worldwide. The company's core technology lies in the development and commercialization of products based on the physiological benefits of Bioenergy Ribose for health and wellness.