



PRESS RELEASE

For Immediate Release

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Hi-res photos available upon request

TEAM BIOENERGY RIBOSE BRAND AMBASSADORS QUALIFY FOR OLYMPICS

*TRIATHLETE LAURA BENNETT, ROWER SUSAN FRANCIA
TO COMPETE FOR GOLD IN LONDON*

MINNEAPOLIS, MN (July 2012) – Team Bioenergy Ribose Brand Ambassadors triathlete Laura Bennett (2004 Olympian) and rower Susan Francia (World Champion and 2008 Olympic Gold Medalist) recently qualified in their respective sports to compete in the upcoming Olympic Summer Games in London, beginning July 27.

World-class triathlete Laura Bennett claimed the final U.S. Olympic Triathlon Team spot with her third-place finish in the recently concluded ITU World Triathlon in San Diego. Seasoned rower Susan Francia was recently named to the eight-oared crew for the U.S. Olympic Rowing team.



Apart from talent, discipline, and determination, both Bennett and Francia attribute their success in part to their use of pure, patented Bioenergy Ribose® – a unique five carbon sugar which facilitates natural energy production. Ribose drives production of adenosine triphosphate (ATP), an essential compound found in every cell in the body, improving energy and diminishing fatigue. Its unique formulation supports sustained energy and shortens the amount of time heart and muscle tissue need for recovery from vigorous exercise and activity.

“Taking Bioenergy Ribose helped my endurance during competitions and muscle recovery when I’m done,” says Francia. “It will definitely help me to consistently perform my best to compete with the world’s best rowers in the Olympics.”

“Over the years, I have experimented with all kinds of diets and supplements so I know what works and what doesn’t. Bioenergy Ribose works. I don’t just use Ribose, I live it!” says Bennett.



“We’re thrilled to see how Bioenergy Ribose has helped Team Bioenergy Ribose achieve the successes they rightfully deserve,” says Bioenergy Life Science President Tom VonderBrink. “The benefits from Bioenergy Ribose which, when taken as a supplement, help boosts energy, ease muscular discomfort, relieves fatigue and is used by all the cells of the body as an essential compound in energy metabolism.”



To date, VonderBrink adds, researchers have found no other compound that can replace ribose in the important job of regulating the metabolic process involved in ensuring the body’s ability to maintain energy.

With the support from Bioenergy Ribose, VonderBrink is hopeful that Team Bioenergy Ribose will bring home the gold and the glory not only from the Olympics but in future competitions to come.

What is Bioenergy Ribose®?

Bioenergy Ribose® is the only patented brand of Ribose – a unique five carbon sugar that facilitates the natural process of energy production. Bioenergy Ribose® stimulates the synthesis of adenosine triphosphate (ATP), the essential energy compound found in every cell in the body, improving energy levels, fighting fatigue and boosting cardiovascular functioning. While the body naturally produces ribose, physical stress can deplete the body’s natural stores, and the body’s process for replenishing ribose is very slow in muscle and cardiac tissue. Using a supplement that contains Bioenergy Ribose® can help prevent the aches and soreness associated with depleted energy stores, allowing athletes and active individuals to train harder and longer.

Bioenergy Ribose® has achieved GRAS (Generally Recognized as Safe) status and received a “no questions letter” from the U.S. Food and Drug Administration.

About Bioenergy Life Science, Inc. (www.bioenergyribose.com)

Minneapolis-based Bioenergy Life Science, Inc. is the only provider of the pure and patented Bioenergy Ribose®. The company has amassed a large body of scientific literature on the uses of Ribose for people across all age and health categories. Bioenergy Ribose is used by millions worldwide in leading functional foods such as energy bars and beverages. Currently, Bioenergy Ribose is included as an ingredient in hundreds of products worldwide. The company’s core technology lies in the development and commercialization of products based on the physiological benefits of Bioenergy Ribose for health and wellness.

For more information about Team Bioenergy Ribose Olympic Brand Ambassadors, Bioenergy Ribose, and Bioenergy Life Science, please call (877) 4RIBOSE or visit www.bioenergyribose.com. For media related inquiries, contact Rajan De Los Santos of Christie Communications (www.christiecomm.com) at (805) 969-3744 or rajan@christiecomm.com. # # #