



PRESS RELEASE

For Immediate Release

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SUSAN FRANCIA WINS GOLD IN LONDON

Team Bioenergy Ribose Rower Retains Olympic Champion Title





MINNEAPOLIS, MN (August 2012) – Susan Francia and the US National Rowing Team took the gold in the women’s eight event at the recently concluded Olympic Games in London.

The U.S. team powered through the 2,000km Olympic course at London’s Dorney Lake and crossed the finish line in a record 6 minutes, 10.59 seconds. Canada and the Netherlands finished second and third places, respectively. The win is the second consecutive Olympic gold for Francia and Team U.S.A., capping a six-year dominance of the world’s premiere team rowing event.

“It was a challenge to repeat this Olympic feat,” Francia, 29, said as she accepted her gold medal on the venue’s pontoon. “(The win) is just so special.” With the help of Bioenergy Ribose® – a pure and patented brand of ribose which is affirmed by the FDA as GRAS (Generally Regarded As Safe), coupled with determination and hard work, Francia has been competing with tremendous success. Apart from a gold medal in the 2008 Olympic Games in Beijing, Francia has won four world championships from 2006 to 2009, and was honored with the World Rowing’s Crew of the Year Award in 2008 and 2009. She was also named U.S. Rowing’s Female Athlete of the Year in 2010.

“I take Bioenergy Ribose daily because it helps my endurance during workouts and muscle recovery when I’m done,” explains Francia. “Ribose helps me consistently perform my best and compete with the world’s fastest rowers.”

Bioenergy Ribose is a unique five carbon sugar which facilitates natural energy production. Ribose drives production of adenosine triphosphate (ATP), an essential compound found in every cell in the body, improving energy and diminishing fatigue. Its unique formulation supports sustained energy and shortens the amount of time heart and muscle tissue need for recovery from vigorous exercise and activity. Using a supplement that contains Bioenergy Ribose can help prevent the aches and soreness associated with physical stress, allowing athletes to train harder for longer.

While the body naturally produces ribose, physical stress can deplete the body’s natural stores, and the body’s process for replenishing ribose produces undesirable consequences, including the production of lactic acid. Using a supplement that contains Bioenergy Ribose can help prevent the aches and soreness associated with elevated levels of lactic acid, allowing athletes to train harder for longer.

Francia is part of a growing group of top athletes in Team Bioenergy Ribose that includes decathlete Bryan Clay and triathletes Greg and Laura Bennett. For more information about Bioenergy Ribose, call (877) 4RIBOSE or visit www.bioenergyribose.com. For media related



inquiries about Team Ribose, contact Rajan De Los Santos of Christie Communications (www.christiecomm.com) at (805) 969-3744 or rajan@christiecomm.com. Visit their website at www.teamribose.com or follow on Twitter (@TeamRibose).

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